

Accountio media kit

AUDIENCE

10,000+

newsletter subscribers, weekly

5,000+

monthly visitors, UK, US and Europe

WHO READS ACCOUNTIO

CFOs, finance directors, controllers, accounting firm partners and technology leads, at accounting firms, corporate finance teams, professional services firms, fintechs and mid-market companies. They are buying ERP and close automation, audit platforms, practice management, payroll systems and AI and analytics tools.

RATES

Bookable online. No calls, no proposals.

Directory listing **£99** / month

Featured placement above free listings in the Accountio vendor directory.

Top of your category · No contract, cancel any time · Featured within 24 hours

[Book online](#)

Guest article **£150** / article

Your expertise, under your name, with your byline, role and a link to your site.

800–1,500 words · Edited to house style
· No product promotion · Two weeks' lead time

[Book online](#)

Sponsored content **£250** / article

Your article about your product, labelled as sponsored, with a permanent URL and one newsletter feature.

Up to 1,000 words · Two links, one image
· One round of edits · Two weeks' lead time

[Book online](#)

Sole share of voice **£750** / month

Featured directory listing, a placement in every newsletter that month, the sitewide banner and one sponsored article. No other advertiser that month.

One advertiser a month · Two weeks' lead time

[Enquire](#)

All prices net. Creative subject to editorial approval. Accountio may decline content that doesn't fit the audience.

HOW WE WORK

Few partners

A small number of brands each quarter, each relevant to our readers.

No programmatic ads

No run-of-site remnant inventory.

Independent editorial

Sponsored content is labelled. Our own coverage is not for sale.

GET IN TOUCH

hello@accountio.co.uk

[Email us](#)